



# North-East Tobago UNESCO Biosphere Reserve Stock Footage Usage Agreement

## 1. Ownership

The content (video and picture files) within the database is owned by <u>UNESCO</u>, if not declared otherwise. The copyright holder and the author can always be clearly identified by the watermark in the bottom right corner of every image or video file.

E.g.: "©UNESCO / Jacob Bock". In this example UNESCO is the copyright holder and Jacob Bock the author.

For further information on correct citation, see 4.

#### 2. Purpose of Database

The <u>North-East Tobago UNESCO Biosphere Reserve Stock Footage Database</u> was created and is maintained by the <u>Environmental Research Institute Charlotteville (ERIC)</u>. The initial content was funded and is owned by <u>UNESCO</u>. The purpose of this database is to facilitate public access of <u>North-East Tobago Biosphere Reserve</u> stakeholders to audio-visual content and promote the Biosphere Reserve on a local, regional, and global level. A wide range of use is encouraged.

#### 3. Usage

The ERIC encourages use of stock footage; hence, the terms "promote", "expose", and "benefit" are handled liberally.

- (1) The footage can be used for non-commercial and commercial publications.
- (2) The timeframe of usage is unlimited.
- (3) The user is allowed to modify files.
- (4) All published files must either include the watermark or have a correct and clearly visible citation.

## 4. Citation

No citation must be used for files with a clearly visible watermark. Otherwise, the following citation must be used:

### © Copyright Holder / Author Name

"**Copyright Holder**" shall be replaced with the name of the owner/copyright holder of the file. This name is found on the bottom right of each image or video file.

"Author Name" shall be replaced by the name of the author. This name is found on the bottom right of each image or video file.

*E.G.:* "©UNESCO / Jacob Bock" In this example UNESCO is the copyright holder and Jacob Bock the author.

#### 5. Data collection

To monitor the success of our database, the ERIC collects data through information and registration forms on its website. This data is managed with users' privacy in mind.

If you have feedback or experience technical issues with the database, please contact the ERIC via email: <u>info@eric-tobago.org</u>

To get access to files without watermark or raw files, please contact the ERIC via email: <u>info@eric-tobago.org</u>